

Scott Watkins

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Experience

Freelance Graphic Designer

2009—2011

Created logos, brochures, postcards, composited photographs with paintings and created websites for clients. Assisted on Video productions and ran audio equipment.

Senior Graphic Designer - Bay Publications

2002—2009

Designed and updated print advertisements for monthly publications using QuarkXpress, InDesign, Photoshop and Illustrator. Created the company website, designed web banners, devised and implemented email marketing campaign. Developed original artwork and logos for print publication and the web. Designed marketing materials. Reorganized department workflow and greatly increased productivity. Responsible for hardware and software purchases and setting up and maintaining office network.

Freelance Graphic Designer

2000—2002

Created logo and corporate identity package including letterhead, envelopes, and business cards. Composed Brochure layouts. Designed presentation materials. Created and printed labels for products.

Graphic Designer – Creative Media Direct

2000—2000

Devised original layouts utilizing typography, designs and color schemes to create successful direct-mail print material for nation-wide radio station promotions. Coordinated with production and sales team. Proofread projects for accuracy.

Graphic Designer – Trader Publishing

1992—1999

Scanned and color corrected images, created original artwork using Photoshop and Illustrator, applied clipping paths to photos, page layout using QuarkXpress. Proof read and outputted to film.

Software

Photoshop, Illustrator, InDesign, QuarkXpress, Dreamweaver, Flash, Word, PowerPoint, Premiere, Director, Excel, Entourage, Outlook, FileMaker Pro, IntelliMerge, AfterEffects, Final Cut Pro. HTML and CSS

Education

St. Petersburg College – A.A., Graphic Design

1992

IADT – Interactive Media Program

1999

St. Petersburg College – Digital Arts, Media and Interactive Web Design

2011